YouGov

## pastvote EURef. Past vote 2016 EU referendum

| Unweighted base | 1064 | 633 | 431 | 794 | 83 | 183 | 4 | 828 | 176 | 48 | - | 12 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base | 1064 | 585 | 479 | 863 | 86 | 108 | 6 | 935 | 93 | 26 | - | 11 |
| I voted to Remain | 81\% | 83\% | 79\% | $100 \%$ GH |  | - | ** | $\begin{gathered} 89 \% \\ \mathrm{~K} \end{gathered}$ | 22\% | $27 \%$ | - | $31 \%$ |
| I voted to Leave | 8\% | 9\% | 7\% | - | $\begin{gathered} 100 \% \\ \mathrm{FH}^{*} \end{gathered}$ | - | ** | $\begin{gathered} 9 \% \\ \mathrm{~K} \end{gathered}$ | 1\% | $4 \%$ | - | $34 \%$ |
| I did not vote | 10\% | 8\% | 13\% | - |  | $\begin{gathered} 100 \% \\ \text { FG } \end{gathered}$ | ** | 2\% | $\begin{gathered} \text { 77\% } \\ \text { J } \end{gathered}$ | 68\% | - | $36 \%$ |
| Can't remember | 1\% | - | $\begin{gathered} 1 \% \\ \mathrm{D} \end{gathered}$ | - | * | - | $100 \%$ | 1\% | - | ** | - | ** |

Q1_2016. Thinking about the vote to leave the European
Union, overall do you think this will have a positive
impact upon the UK higher education sector, a negative impact or no impact at all?

| Unweighted base | 1064 | 633 | 431 | 794 | 83 | 183 | 4 | 828 | 176 | 48 | - | 12 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base | 1064 | 585 | 479 | 863 | 86 | 108 | 6 | 935 | 93 | 26 | - | 11 |
| Positive impact | 3\% | 4\% | 3\% | 1\% | $\begin{gathered} 29 \% \\ \mathrm{FH}^{*} \end{gathered}$ | 1\% | $38 \%$ | 4\% | 1\% | $3 \%$ | - |  |
| Negative impact | 90\% | 89\% | 90\% | $\begin{gathered} 96 \% \\ G \end{gathered}$ | $20 \%$ | $\begin{gathered} 95 \% \\ G \end{gathered}$ | $51 \%$ | 89\% | $\begin{gathered} 98 \% \\ J \end{gathered}$ | $83 \%$ | - | $66 \%$ |
| No impact at all | 3\% | 4\% | 2\% | 1\% | $\begin{aligned} & 22 \% \\ & \mathrm{FH}^{*} \end{aligned}$ | $\begin{gathered} 4 \% \\ \mathrm{~F} \end{gathered}$ | ** | 3\% | 1\% | $12 \%$ | - | $34 \%$ |
| Don't know | 4\% | 3\% | 4\% | 2\% | $\begin{aligned} & 30 \% \\ & \mathrm{FH}^{*} \end{aligned}$ | 1\% | $11 \%$ | 4\% | 1\% | 2\% | - | ** |

Q4_2016. As a result of the vote to leave the European
Union, are you more or less likely to consider leaving UK
higher education to continue your career?

| Unweighted base | 1064 | 633 | 431 | 794 | 83 | 183 | 4 | 828 | 176 | 48 | - | 12 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base | 1064 | 585 | 479 | 863 | 86 | 108 | 6 | 935 | 93 | 26 | - | 11 |
| More likely to consider leaving the UK higher education sector | 42\% | 44\% | 38\% | $\begin{gathered} 42 \% \\ \text { G } \end{gathered}$ | 3\% | $\begin{gathered} \text { 67\% } \\ \text { FG } \end{gathered}$ | $\begin{gathered} 38 \% \\ * * \end{gathered}$ | 38\% | $\begin{gathered} 76 \% \\ J \end{gathered}$ | $71 \%$ | - | $\begin{gathered} 33 \% \\ * * \end{gathered}$ |
| Neither more nor less likely to consider leaving the UK higher education sector | 51\% | 50\% | 52\% | $\begin{gathered} 51 \% \\ H \end{gathered}$ | $\begin{aligned} & 84 \% \\ & \mathrm{FH}^{*} \end{aligned}$ | 27\% | $24 \%$ | $\begin{gathered} 55 \% \\ \mathrm{~K} \end{gathered}$ | 17\% | $\underset{* *}{26 \%}$ | - | 62\% |
| Less likely to consider leaving the UK higher education sector | 1\% | 2\% | 1\% | 1\% | 9\% | 1\% |  | 1\% | 1\% |  | - | 5\% |


| YouGov <br> What the world thinks | Total | Gender |  | Past vote 2016 EU referendum |  |  |  | Finally, are you a... ? |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | I voted to Remain | I voted to Leave | I did not vote | Can't remember | UK citizen | Non-UK EU citizen | Non-EU citizen | Don't know | Prefer not to say |
|  |  | D | E | F | G | H | 1 | J | K | L | M | N |
|  |  |  |  |  | FH* |  | ** |  |  | ** |  | ** |
| Don't know | 6\% | 4\% | $\begin{gathered} 9 \% \\ \mathrm{D} \end{gathered}$ | 6\% | $4 \%$ | 5\% | $38 \%$ | 6\% | 6\% | $3 \%$ | - | - |
| Q5x_2016. To the best of your knowledge, is there any evidence that any of the following are occurring as a direct result of the vote to leave the European Union? (Please tick all that apply) |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1064 | 633 | 431 | 794 | 83 | 183 | 4 | 828 | 176 | 48 | - | 12 |
| Base | 1064 | 585 | 479 | 863 | 86 | 108 | 6 | 935 | 93 | 26 | - | 11 |
| Academics leaving the UK to continue their career elsewhere | 29\% | 31\% | 28\% | $\begin{gathered} 31 \% \\ \text { G } \end{gathered}$ | 3\% | $\begin{gathered} 37 \% \\ G \end{gathered}$ | $\begin{gathered} 38 \% \\ * * \end{gathered}$ | 28\% | $\begin{gathered} 43 \% \\ J \end{gathered}$ | 33\% | - | $23 \%$ |
| Academics who are considering leaving the UK to continue their career elsewhere | 66\% | 68\% | 63\% | $\begin{gathered} 69 \% \\ \text { G } \end{gathered}$ | $13 \%$ | $\begin{gathered} 83 \% \\ \text { FG } \end{gathered}$ | $38 \%$ | 64\% | $\begin{gathered} 86 \% \\ J \end{gathered}$ | $\begin{gathered} 76 \% \\ * * \end{gathered}$ | - | $\begin{gathered} 66 \% \\ * * \end{gathered}$ |
| Academics who have lost access to EU research partnerships and funding | 44\% | 42\% | 46\% | $\begin{gathered} 47 \% \\ \text { G } \end{gathered}$ | 6\% | $\begin{gathered} 49 \% \\ G \end{gathered}$ | 38\% <br> ** | 43\% | $\begin{gathered} 53 \% \\ J \end{gathered}$ | $44 \%$ | - | $31 \%$ |
| Students and/or staff complaining of racism or discrimination | 39\% | 39\% | 40\% | $\begin{gathered} 41 \% \\ G \end{gathered}$ | 12\% | $\begin{gathered} 44 \% \\ G \end{gathered}$ | $38 \%$ | 38\% | $\begin{gathered} 52 \% \\ J \end{gathered}$ | $\begin{gathered} 36 \% \\ * * \end{gathered}$ | - | $45 \%$ |
| Don't know | 10\% | 9\% | 11\% | 10\% | $14 \%$ | 6\% | $13 \%$ | $\begin{gathered} 10 \% \\ \mathrm{~K} \end{gathered}$ | 3\% | $13 \%$ | - | ** |
| Not applicable - to the best of my knowledge none of the above have occurred as a result of the vote to leave | 14\% | 15\% | 13\% | $\begin{gathered} 10 \% \\ H \end{gathered}$ | $\begin{aligned} & 67 \% \\ & \text { FH }^{*} \end{aligned}$ | 3\% | $11 \%$ | $\begin{gathered} 15 \% \\ \mathrm{~K} \end{gathered}$ | 4\% | 6\% | - | $34 \%$ |
| Q6_2016. Thinking about the next five years, what impact, if any, do you think the vote to leave the European Union will have upon the number of EU (non-UK) students who attend UK universities? |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1064 | 633 | 431 | 794 | 83 | 183 | 4 | 828 | 176 | 48 | - | 12 |
| Base | 1064 | 585 | 479 | 863 | 86 | 108 | 6 | 935 | 93 | 26 | - | 11 |
| The number of EU (non-UK) students will fall substantially | 69\% | 69\% | 68\% | $\begin{gathered} 74 \% \\ G \end{gathered}$ | $10 \%$ | $\begin{gathered} 70 \% \\ \mathrm{G} \end{gathered}$ | $38 \%$ | 68\% | 72\% | $72 \%$ | - | $44 \%$ |
| The number of EU (non-UK) students will fall a little | 20\% | 21\% | 18\% | 18\% | $\begin{aligned} & 35 \% \\ & \mathrm{FH}^{*} \end{aligned}$ | 18\% |  | 20\% | 18\% | $23 \%$ | - | $9 \%$ |
| The number of EU (non-UK) students will remain same | 4\% | 4\% | 4\% | 1\% | $\begin{aligned} & 26 \% \\ & \mathrm{FH}^{*} \end{aligned}$ | $\begin{gathered} 6 \% \\ F \end{gathered}$ | $49 \%$ | 4\% | 4\% |  | - | $5 \%$ |
| The number of EU (non-UK) students will rise a little | $1 \%$ | 1\% | 0\% | 0\% | 4\% | - | - | 0\% | 2\% | - | - | - |

## YouGov

The number of EU (non-UK) students will rise substantially
Don't know

| Total | Gender |  | Past vote 2016 EU referendum |  |  |  | Finally, are you a... ? |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male | Female | voted to Remain | I voted to Leave | I did not vote | Can't remember | UK citizen | Non-UK EU citizen | Non-EU citizen | Don't know | Prefer not to say |
|  | D | E | F | G | H | 1 | J | K | L | M | N |
|  |  |  |  | F* |  | ** |  | J | ** |  | ** |
| 0\% | 1\% | - | 0\% | 2\% | - |  | 0\% | - | ** | - | ** |
| 7\% | 5\% | $\begin{gathered} 9 \% \\ \mathrm{D} \end{gathered}$ | 5\% | $\begin{aligned} & 24 \% \\ & \text { FH }^{*} \end{aligned}$ | 6\% | $13 \%$ | 7\% | 5\% | $5 \%$ | - | $41 \%$ |

Q7_1_2016. What impact, if any do you think the following
Government proposals, which are included in the Bill, will
have on the UK higher education sector? - Making it
easier for new providers to award their own degrees, gain a university title and access public money

| Unweighted base | 1064 | 633 | 431 | 794 | 83 | 183 | 4 | 828 | 176 | 48 | - | 12 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base | 1064 | 585 | 479 | 863 | 86 | 108 | 6 | 935 | 93 | 26 | - | 11 |
| Positive impact | 4\% | 4\% | 5\% | 4\% | $5 \%$ | $\begin{gathered} 8 \% \\ F \end{gathered}$ | $13 \%$ | 4\% | 6\% | $10 \%$ | - |  |
| Negative impact | 81\% | $\begin{gathered} 84 \% \\ E \end{gathered}$ | 78\% | $\begin{gathered} 83 \% \\ H \end{gathered}$ | $77 \%$ | 73\% | $38 \%$ | 82\% | 76\% | $76 \%$ | - | $81 \%$ |
| No impact at all | 3\% | 2\% | 3\% | 2\% | 6\% | 1\% | $49 \%$ | 3\% | 1\% | $4 \%$ | - |  |
| Don't know | 12\% | 10\% | 14\% | 11\% | $12 \%$ | $\begin{gathered} 18 \% \\ F \end{gathered}$ | $\overline{* *}$ | 11\% | 17\% | 10\% | - | $19 \%$ |

Q7_2_2016. What impact, if any do you think the following Government proposals, which are included in the Bill, will have on the UK higher education sector? - Removing the role of the Privy Council in awarding university titles and degree awarding powers

| Unweighted base | 1064 | 633 | 431 | 794 | 83 | 183 | 4 | 828 | 176 | 48 | - | 12 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base | 1064 | 585 | 479 | 863 | 86 | 108 | 6 | 935 | 93 | 26 | - | 11 |
| Positive impact | 2\% | 3\% | 2\% | 2\% | $4 \%$ | 2\% | $13 \%$ | 2\% | 2\% | ** | - | 19\% |
| Negative impact | 49\% | $\begin{gathered} 54 \% \\ E \end{gathered}$ | 43\% | $\begin{gathered} 50 \% \\ H \end{gathered}$ | $46 \%$ | 40\% | $76 \%$ | 50\% | 45\% | $49 \%$ | - | $43 \%$ |
| No impact at all | 9\% | 11\% | 7\% | $\begin{gathered} 10 \% \\ H \end{gathered}$ | $\begin{gathered} 13 \% \\ H^{*} \end{gathered}$ | 4\% | $11 \%$ | 10\% | 5\% | 7\% | - | $5 \%$ |
| Don't know | 39\% | 32\% | $\begin{gathered} 48 \% \\ \mathrm{D} \end{gathered}$ | 38\% | $37 \%$ | $\begin{gathered} 54 \% \\ \text { FG } \end{gathered}$ |  | 38\% | $\begin{gathered} 48 \% \\ J \end{gathered}$ | $44 \%$ | - | $33 \%$ |

## YouGov <br> What the world thinks

| Total | Gender |  | Past vote 2016 EU referendum |  |  |  | Finally, are you a... ? |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male | Female | I voted to Remain | I voted to Leave | I did not vote | Can't remember | UK citizen | Non-UK EU citizen | Non-EU citizen | Don't know | Prefer not to say |
|  | D | E | F | G | H | 1 | J | K | L | M | N |

Q7_3_2016. What impact, if any do you think the following
Government proposals, which are included in the Bill, will
have on the UK higher education sector? - Linking the
Teaching Excellence Framework (TEF) to tuition fee
increases

| Unweighted base | 1064 | 633 | 431 | 794 | 83 | 183 | 4 | 828 | 176 | 48 | - | 12 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base | 1064 | 585 | 479 | 863 | 86 | 108 | 6 | 935 | 93 | 26 | - | 11 |
| Positive impact | 8\% | 9\% | 6\% | 8\% | $11 \%$ | 6\% | ** | $\begin{gathered} 8 \% \\ \mathrm{~K} \end{gathered}$ | 1\% | $10 \%$ | - | $8 \%$ |
| Negative impact | 76\% | 74\% | 78\% | $\begin{gathered} 78 \% \\ G \end{gathered}$ | $61 \%$ | 74\% | $51 \%$ | 76\% | 79\% | $75 \%$ | - | $70 \%$ |
| No impact at all | 5\% | $\begin{gathered} 7 \% \\ E \end{gathered}$ | 2\% | 4\% | $\begin{aligned} & 14 \% \\ & \mathrm{FH}^{*} \end{aligned}$ | 2\% | $49 \%$ | 5\% | 5\% | ** | - | $\bar{*}$ |
| Don't know | 12\% | 10\% | 13\% | 11\% | $14 \%$ | $\begin{gathered} 17 \% \\ F \end{gathered}$ |  | 11\% | 15\% | $16 \%$ | - | $\underset{* *}{22 \%}$ |

Q7_4_2016. What impact, if any do you think the following
Government proposals, which are included in the Bill, will
have on the UK higher education sector? - Mergin
overarching body

| Unweighted base | 1064 | 633 | 431 | 794 | 83 | 183 | 4 | 828 | 176 | 48 | - | 12 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base | 1064 | 585 | 479 | 863 | 86 | 108 | 6 | 935 | 93 | 26 |  | 11 |
| Positive impact | 9\% | 9\% | 8\% | 8\% | $\begin{aligned} & 25 \% \\ & F H^{*} \end{aligned}$ | 6\% | $13 \%$ | $\begin{gathered} 9 \% \\ \mathrm{~K} \end{gathered}$ | 2\% | $17 \%$ | - |  |
| Negative impact | 53\% | 55\% | 51\% | $\begin{gathered} 57 \% \\ G \end{gathered}$ | 26\% | $\begin{gathered} 50 \% \\ \mathrm{G} \end{gathered}$ | $38 \%$ | 53\% | 54\% | $51 \%$ | - | $46 \%$ |
| No impact at all | 5\% | $\begin{gathered} 6 \% \\ E \end{gathered}$ | 3\% | $3 \%$ | $\begin{gathered} 15 \% \\ F^{*} \end{gathered}$ | $\begin{gathered} 7 \% \\ \mathrm{~F} \end{gathered}$ | $49 \%$ | 5\% | $\begin{gathered} 9 \% \\ J \end{gathered}$ | 1\% | - | ** |
| Don't know | 33\% | 29\% | $\begin{gathered} 38 \% \\ D \end{gathered}$ | 32\% | $34 \%$ | 37\% | ** | 33\% | 34\% | $32 \%$ | - | $54 \%$ |

Q8_1_2016. How effective or ineffective do you think the
metrics below will be in measuring the quality of teaching
in UK universities? - Student satisfaction

| Unweighted base | 1064 | 633 | 431 | 794 | 83 | 183 | 4 | 828 | 176 | 48 | - | 12 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base | 1064 | 585 | 479 | 863 | 86 | 108 | 6 | 935 | 93 | 26 | - | 11 |
| Very effective | 3\% | 3\% | 2\% | 3\% | 4\% | 3\% | - | 3\% | 1\% | - | - | - |

## YouGov <br> What the world thinks

|  | Total | Gender |  | Past vote 2016 EU referendum |  |  |  | Finally, are you a... ? |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | I voted to Remain | I voted to Leave | I did not vote | Can't remember | UK citizen | Non-UK EU citizen | Non-EU citizen | Don't know | Prefer not to say |
|  |  | D | E | F | G | H | 1 | J | K | L | M | N |
| Effective | 16\% | 16\% | 17\% | 17\% | $15 \%$ | 12\% | $38 \%$ | 17\% | 12\% | $9 \%$ | - | $2 \%$ |
| Neither effective nor ineffective | 15\% | 16\% | 15\% | 15\% | $21 \%$ | 18\% | $\stackrel{-}{*}$ | 15\% | 19\% | $26 \%$ | - | $19 \%$ |
| Ineffective | 30\% | 28\% | 33\% | $\begin{gathered} 32 \% \\ \text { G } \end{gathered}$ | $17 \%$ | 28\% | - | $31 \%$ | 25\% | $25 \%$ | - | 32\% |
| Very ineffective | 32\% | 35\% | 29\% | 31\% | $40 \%$ | 37\% | 62\% | 31\% | 39\% | $39 \%$ | - | $47 \%$ |
| Don't know | 3\% | 2\% | 4\% | 3\% | $4 \%$ | 3\% | $\bar{*}$ | 3\% | 4\% | 2\% | - | $\bar{*}$ |
| Net: Effective | 19\% | 19\% | 19\% | 20\% | 18\% | 14\% | 38\% | $\begin{gathered} 20 \% \\ \mathrm{~K} \end{gathered}$ | 12\% | 9\% | - | 2\% |
| Net: Ineffective | 63\% | 63\% | 62\% | 63\% | 57\% | 65\% | $62 \%$ | 62\% | 64\% | $64 \%$ | - | 79\% |

Q8_2_2016. How effective or ineffective do you think the metrics below will be in measuring the quality of teaching in UK universities? - Graduate employment outcome

| Unweighted base | 1064 | 633 | 431 | 794 | 83 | 183 | 4 | 828 | 176 | 48 | - | 12 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base | 1064 | 585 | 479 | 863 | 86 | 108 | 6 | 935 | 93 | 26 | - | 11 |
| Very effective | 4\% | 5\% | 4\% | 4\% | 8\% | 2\% | $11 \%$ | 4\% | 3\% | ** | - | $4 \%$ |
| Effective | 21\% | 19\% | 22\% | 20\% | $27 \%$ | 24\% | $\overline{* *}$ | 21\% | 23\% | $21 \%$ | - | $5 \%$ |
| Neither effective nor ineffective | 17\% | 16\% | 18\% | 15\% | $21 \%$ | 22\% | $38 \%$ | 16\% | 19\% | $29 \%$ | - |  |
| Ineffective | 26\% | 25\% | 27\% | 27\% | $21 \%$ | 19\% | $13 \%$ | 26\% | 21\% | $29 \%$ | - | $55 \%$ |
| Very ineffective | 30\% | 33\% | 26\% | $31 \%$ | $19 \%$ | 30\% | $38 \%$ | 30\% | 30\% | $20 \%$ | - | $36 \%$ |
| Don't know | 3\% | 3\% | 4\% | 3\% | $4 \%$ | 3\% | $\bar{*}$ | 3\% | 4\% | $2 \%$ | - |  |
| Net: Effective | 25\% | 24\% | 26\% | 24\% | $35 \%$ | 27\% | $11 \%$ | 25\% | 26\% | $21 \%$ | - | 9\% |
| Net: Ineffective | 55\% | 57\% | 53\% | $\begin{gathered} 58 \% \\ G \end{gathered}$ | $40 \%$ | 49\% | $51 \%$ | 56\% | 50\% | 48\% | - | $91 \%$ |

Q8 3 2016. How effective or ineffective do you think the
metrics below will be in measuring the quality of teaching
in UK universities? - Student dropout rates

## YouGov <br> What the world thinks

Q10_2016. UCU is currently prioritising a number of
public campaigns. Which, if any, of the following
campaigns have you seen any information about? (Please tick all that apply)

| Unweighted base | 1064 | 633 | 431 | 794 | 83 | 183 | 4 | 828 | 176 | 48 | - | 12 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base | 1064 | 585 | 479 | 863 | 86 | 108 | 6 | 935 | 93 | 26 | - | 11 |
| Standing up for EU staff and students | 55\% | 53\% | 57\% | $\begin{gathered} 57 \% \\ \mathrm{G} \end{gathered}$ | $27 \%$ | $\begin{gathered} 63 \% \\ G \end{gathered}$ | $38 \%$ | 54\% | $\begin{gathered} 71 \% \\ J \end{gathered}$ | $35 \%$ | - | $36 \%$ |
| Opposing the HE and Research Bill | 61\% | 63\% | 58\% | $\begin{gathered} 63 \% \\ \mathrm{G} \end{gathered}$ | $45 \%$ | 58\% | $87 \%$ | 61\% | 60\% | $66 \%$ | - | $20 \%$ |
| Fighting casual contracts | 84\% | 84\% | 84\% | $\begin{gathered} 86 \% \\ G \end{gathered}$ | $73 \%$ | 82\% | $49 \%$ | 84\% | 83\% | 83\% | - | $79 \%$ |
| Reducing the gender pay gap | 73\% | 74\% | 71\% | 73\% | $66 \%$ | 77\% | 89\% | 73\% | 77\% | $79 \%$ | - | $69 \%$ |
| Recruiting 15,000 more teachers so more students can benefit from further education | 11\% | 11\% | 11\% | 11\% | 8\% | 10\% | $\underset{* *}{38 \%}$ | 11\% | 11\% | $4 \%$ | - | 2\% |
| Opposing Prevent | 26\% | 29\% | 23\% | $\begin{gathered} 29 \% \\ \text { GH } \end{gathered}$ | 15\% | 19\% | $13 \%$ | 27\% | 19\% | $21 \%$ | - | $5 \%$ |
| None of these | 8\% | 9\% | 8\% | 8\% | $13 \%$ | 9\% |  | 8\% | 7\% | $11 \%$ | - | $21 \%$ |

## YOuGOV <br> What the world thinks

Q11 1 2016. How important do you think it is that UCU focusses on these campaigns? - Standing up for EU staf and students

| Unweighted base | 1064 | 633 | 431 | 794 | 83 | 183 | 4 | 828 | 176 | 48 | - | 12 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base | 1064 | 585 | 479 | 863 | 86 | 108 | 6 | 935 | 93 | 26 | - | 11 |
| Very important | 56\% | 50\% | 64\% | 60\% | 10\% | 63\% | - | 55\% | 73\% | 50\% | - | 15\% |
|  |  |  | D | G | * | G | ** |  | J | ** |  | ** |
| Important | 34\% | $\begin{gathered} 39 \% \\ E \end{gathered}$ | 28\% | 34\% | $32 \%$ | 29\% | $76 \%$ | $\begin{gathered} 35 \% \\ K \end{gathered}$ | 22\% | $34 \%$ | - | $46 \%$ |
| Neither | 5\% | 6\% | 4\% | 4\% | $\begin{aligned} & 26 \% \\ & \text { FH }^{*} \end{aligned}$ | 2\% | 13\% | 5\% | 2\% | 2\% | - | $34 \%$ |
| Not important | 2\% | 2\% | 1\% | 0\% | $\begin{aligned} & \text { 17\% } \\ & \mathrm{FH}^{*} \end{aligned}$ | $\begin{gathered} 2 \% \\ \mathrm{~F} \end{gathered}$ | $\overline{\text { ** }}$ | 2\% | 1\% | $4 \%$ | - |  |
| Not at all important | 1\% | 1\% | 1\% | 0\% | $\begin{gathered} 7 \% \\ \mathrm{~F}^{*} \end{gathered}$ | $\begin{gathered} 2 \% \\ \mathrm{~F} \end{gathered}$ | ** | 1\% | - | ** | - | ** |
| Don't know | 2\% | 2\% | 1\% | 1\% | $\begin{aligned} & 8 \% \\ & F^{*} \end{aligned}$ | 2\% | $11 \%$ | 2\% | 1\% | $10 \%$ | - | $5 \%$ |
| Net: Important | 90\% | 89\% | 92\% | $\begin{gathered} 95 \% \\ \mathrm{G} \end{gathered}$ | $42 \%$ | $\begin{gathered} 92 \% \\ \mathrm{G} \end{gathered}$ | $76 \%$ | 90\% | 95\% | $85 \%$ | - | $62 \%$ |
| Net: Not important | 3\% | 3\% | 3\% | 1\% | $\begin{aligned} & 24 \% \\ & \mathrm{FH}^{*} \end{aligned}$ | $\begin{gathered} 4 \% \\ \mathrm{~F} \end{gathered}$ | $\overline{* *}$ | 3\% | 1\% | $4 \%$ | - |  |

Q11_2_2016. How important do you think it is that UCU
focusses on these campaigns? - Opposing the HE and
Research Bill

| Unweighted base | 1064 | 633 | 431 | 794 | 83 | 183 | 4 | 828 | 176 | 48 | - | 12 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base | 1064 | 585 | 479 | 863 | 86 | 108 | 6 | 935 | 93 | 26 | - | 11 |
| Very important | 52\% | 51\% | 54\% | $\begin{gathered} 55 \% \\ G \end{gathered}$ | $27 \%$ | $\begin{gathered} 56 \% \\ G \end{gathered}$ | $49 \%$ | 52\% | 57\% | $56 \%$ |  | $21 \%$ |
| Important | 29\% | $\begin{gathered} 32 \% \\ E \end{gathered}$ | 25\% | 30\% | $23 \%$ | 22\% | $\bar{*}$ | 29\% | 30\% | $20 \%$ | - | $24 \%$ |
| Neither | 8\% | 8\% | 8\% | 7\% | $\begin{gathered} 20 \% \\ \mathrm{FH}^{*} \end{gathered}$ | 5\% | $38 \%$ | 8\% | 4\% | $1 \%$ | - | $24 \%$ |
| Not important | 1\% | 1\% | 1\% | 1\% | $3 \%$ | 1\% | $\overline{* *}$ | 1\% | 1\% | $2 \%$ | - | 8\% |
| Not at all important | 1\% | 1\% | 0\% | 1\% | 2\% | - | $13 \%$ | 1\% | - | ** | - | ** |
| Non't know | $9 \%$ $81 \%$ | $7 \%$ $83 \%$ | $\begin{gathered} 12 \% \\ \text { D } \\ 79 \% \end{gathered}$ | $7 \%$ $85 \%$ | $\begin{gathered} 25 \% \\ F^{*} \\ 50 \% \end{gathered}$ | $\begin{gathered} 16 \% \\ \text { F } \\ 78 \% \end{gathered}$ | $49 \%$ | $9 \%$ $81 \%$ | $9 \%$ $86 \%$ | $\begin{gathered} 21 \% \\ * * \\ 76 \% \end{gathered}$ | - | $\begin{gathered} 23 \% \\ * * \\ 45 \% \end{gathered}$ |

## YouGov <br> What the world thinks

| Total | Gender |  | Past vote 2016 EU referendum |  |  |  | Finally, are you a... ? |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male | Female | I voted to Remain | I voted to Leave | I did not vote | Can't remember | UK citizen | Non-UK EU citizen | Non-EU citizen | Don't know | Prefer not to say |
|  | D | E | F | G | H | 1 | J | K | L | M | N |
| 2\% | 2\% | 1\% | $\begin{gathered} G \\ 1 \% \end{gathered}$ | $\begin{gathered} 5 \% \\ F^{*} \end{gathered}$ | $\begin{gathered} G \\ 1 \% \end{gathered}$ | $13 \%$ | 2\% | 1\% | $\begin{aligned} & * * \\ & 2 \% \end{aligned}$ | - | $\begin{aligned} & * * \\ & 8 \% \\ & * \end{aligned}$ |

Q11_3_2016. How important do you think it is that UCU
focusses on these campaigns? - Fighting casual
contracts
focusses on these campaigns? - Reducing the gender
pay gap

| Unweighted base | 1064 | 633 | 431 | 794 | 83 | 183 | 4 | 828 | 176 | 48 | - | 12 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base | 1064 | 585 | 479 | 863 | 86 | 108 | 6 | 935 | 93 | 26 | - | 11 |
| Very important | 53\% | 47\% | $\begin{gathered} 60 \% \\ \mathrm{D} \end{gathered}$ | $\begin{gathered} 54 \% \\ G \end{gathered}$ | 38\% | $\begin{gathered} 56 \% \\ G \end{gathered}$ | $51 \%$ | 53\% | 59\% | $49 \%$ | - | 22\% |
| Important | 35\% | 36\% | 35\% | 36\% | $27 \%$ | 37\% | $38 \%$ | 35\% | 34\% | $35 \%$ | - | $73 \%$ |
| Neither | 6\% | 7\% | 4\% | 5\% | $\begin{aligned} & 13 \% \\ & \mathrm{FH}^{*} \end{aligned}$ | 2\% | :* | 6\% | 3\% | $5 \%$ | - | ** |
| Not important | 2\% | $\begin{gathered} 4 \% \\ E \end{gathered}$ | 0\% | 2\% | 4\% | 1\% | ** | 2\% | 2\% | ** | - | ** |
| Not at all important | 2\% | $\begin{gathered} 3 \% \\ E \end{gathered}$ | 0\% | 1\% | $\begin{aligned} & 12 \% \\ & \mathrm{FH}^{*} \end{aligned}$ | 1\% | ** | 2\% | 1\% | $1 \%$ |  | $\bar{*}$ |

## YouGov <br> What the world thinks

|  | Total | Gender |  | Past vote 2016 EU referendum |  |  |  | Finally, are you a... ? |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | I voted to Remain | I voted to Leave | I did not vote | Can't remember | UK citizen | Non-UK EU citizen | Non-EU citizen | Don't know | Prefer not to say |
|  |  | D | E | F | G | H | 1 | J | K | L | M | N |
| Don't know | 2\% | 3\% | 1\% | 1\% | $\begin{aligned} & 6 \% \\ & F^{*} \end{aligned}$ | 2\% | $11 \%$ | 2\% | 1\% | $10 \%$ | - | $5 \%$ |
| Net: Important | 89\% | 84\% | $\begin{gathered} 95 \% \\ \text { D } \end{gathered}$ | $\begin{gathered} 90 \% \\ \text { G } \end{gathered}$ | $65 \%$ | $\begin{gathered} 93 \% \\ \text { G } \end{gathered}$ | 89\% | 88\% | 93\% | 85\% | - | $95 \%$ |
| Net: Not important | 4\% | $\begin{gathered} 7 \% \\ \mathrm{E} \end{gathered}$ | 0\% | 3\% | $\begin{aligned} & 16 \% \\ & \mathrm{FH}^{*} \end{aligned}$ | 2\% | $\dot{*}$ | 4\% | 2\% | 1\% | - | $\bar{*}$ |

Q11_5_2016. How important do you think it is that UCU
focusses on these campaigns? - Recruiting 15,000 more
teachers so more students can benefit from furthe
education

| Unweighted base | 1064 | 633 | 431 | 794 | 83 | 183 | 4 | 828 | 176 | 48 | - | 12 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base | 1064 | 585 | 479 | 863 | 86 | 108 | 6 | 935 | 93 | 26 | - | 11 |
| Very important | 25\% | 21\% | $\begin{gathered} 30 \% \\ D \end{gathered}$ | 26\% | $18 \%$ | 26\% | $13 \%$ | 25\% | 29\% | $18 \%$ |  | $13 \%$ |
| Important | 45\% | 45\% | 45\% | 45\% | $50 \%$ | 42\% | $38 \%$ | 46\% | 37\% | $34 \%$ | - | $39 \%$ |
| Neither | 14\% | 15\% | 11\% | 13\% | $18 \%$ | 15\% | $38 \%$ | 13\% | 17\% | $25 \%$ | - | $24 \%$ |
| Not important | 3\% | $\begin{gathered} 5 \% \\ \mathrm{E} \end{gathered}$ | $2 \%$ | 3\% | $7 \%$ | 3\% | $11 \%$ | 4\% | 3\% | 2\% | - | ** |
| Not at all important | 1\% | 2\% | 0\% | 1\% | $3 \%$ | 2\% |  | 1\% | 1\% |  | - |  |
| Don't know | 12\% | 12\% | 12\% | 12\% | $4 \%$ | 13\% |  | 11\% | 13\% | $21 \%$ | - | $23 \%$ |
| Net: Important | 70\% | 66\% | $\begin{gathered} 75 \% \\ \mathrm{D} \end{gathered}$ | 71\% | 69\% | 68\% | $51 \%$ | 71\% | 66\% | $\underset{* *}{52 \%}$ | - | $52 \%$ |
| Net: Not important | 5\% | $\begin{gathered} 7 \% \\ \mathrm{E} \end{gathered}$ | $2 \%$ | 4\% | 10\% | 4\% | $11 \%$ | 5\% | 4\% | $\underset{\substack{2 \%}}{2 \%}$ | - |  |

Q11_6_2016. How important do you think it is that UCU
ocusses on these campaigns? - Opposing Preven

| Unweighted base | 1064 | 633 | 431 | 794 | 83 | 183 | 4 | 828 | 176 | 48 | - | 12 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base | 1064 | 585 | 479 | 863 | 86 | 108 | 6 | 935 | 93 | 26 | - | 11 |
| Very important | 21\% | 18\% | $\begin{gathered} 25 \% \\ D \end{gathered}$ | 22\% | 13\% | 23\% | "* | 21\% | 24\% | $19 \%$ | - | $36 \%$ |
| Important | 28\% | 30\% | 25\% | $\begin{gathered} 30 \% \\ G \end{gathered}$ | $13 \%$ | 22\% | $\stackrel{-}{* *}$ | 27\% | 26\% | $38 \%$ | - | $21 \%$ |
| Neither | 15\% | 15\% | 15\% | $\begin{gathered} 16 \% \\ H \end{gathered}$ | $\begin{gathered} 21 \% \\ \mathrm{H}^{*} \end{gathered}$ | 6\% | $38 \%$ | 16\% | 10\% | $5 \%$ |  | ** |

## YouGov <br> What the world thinks

|  | Total | Gender |  | Past vote 2016 EU referendum |  |  |  | Finally, are you a... ? |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | I voted to Remain | I voted to Leave | I did not vote | Can't remember | UK citizen | Non-UK EU citizen | Non-EU citizen | Don't know | Prefer not to say |
|  |  | D | E | F | G | H | 1 | J | K | L | M | N |
| Not important | 5\% | 6\% | 4\% | 5\% | 8\% | 7\% | $\bar{*}$ | 5\% | 2\% | $\bar{\sigma}_{* *}^{\circ}$ | - | $22 \%$ |
| Not at all important | 2\% | 3\% | 2\% | 1\% | $\begin{gathered} 9 \% \\ F^{*} \end{gathered}$ | $\begin{gathered} 5 \% \\ \mathrm{~F} \end{gathered}$ | $13 \%$ | 2\% | 1\% | $2 \%$ | - | $13 \%$ |
| Don't know | 29\% | 28\% | 30\% | 27\% | $36 \%$ | $\begin{gathered} 37 \% \\ F \end{gathered}$ | $49 \%$ | 28\% | $\begin{gathered} 37 \% \\ J \end{gathered}$ | $36 \%$ | - | $8 \%$ |
| Net: Important | 48\% | 48\% | 49\% | $\begin{gathered} 52 \% \\ \text { G } \end{gathered}$ | 26\% | $\begin{gathered} 45 \% \\ \text { G } \end{gathered}$ | $\overline{* *}$ | 48\% | 50\% | $57 \%$ | - | $57 \%$ |
| Net: Not important | 8\% | 9\% | 6\% | 6\% | $\begin{gathered} 18 \% \\ F^{*} \end{gathered}$ | $\begin{gathered} 12 \% \\ F \end{gathered}$ | 13\% | 8\% | 3\% | 2\% | - | $35 \%$ |

Q9_2016. Finally, are you a... ?

| Unweighted base | 1064 | 633 | 431 | 794 | 83 | 183 | 4 | 828 | 176 | 48 | - | 12 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base | 1064 | 585 | 479 | 863 | 86 | 108 | 6 | 935 | 93 | 26 | - | 11 |
| UK citizen | 88\% | 90\% | 85\% | $\begin{gathered} 96 \% \\ H \end{gathered}$ | $\begin{gathered} 94 \% \\ \mathrm{H}^{*} \end{gathered}$ | 13\% | $100 \%$ | $\begin{gathered} 100 \% \\ \mathrm{~K} \end{gathered}$ | - | ** | - |  |
| Non-UK EU citizen | 9\% | 6\% | $\begin{gathered} 12 \% \\ \mathrm{D} \end{gathered}$ | 2\% | 1\% | $\begin{gathered} 67 \% \\ \text { FG } \end{gathered}$ | $*$ | - | $\begin{gathered} 100 \% \\ J \end{gathered}$ | $\bar{*}$ | - |  |
| Non-EU citizen | 2\% | 3\% | 2\% | 1\% | 1\% | $\begin{gathered} 16 \% \\ \text { FG } \end{gathered}$ | ** | - | - | $100 \%$ | - |  |
| Don't know | - | - | - | - | * | - | $\bar{*}$ | - | - | $\stackrel{-}{* *}$ | - |  |
| Prefer not to say | 1\% | 1\% | 1\% | 0\% | $\begin{gathered} 4 \% \\ F^{*} \end{gathered}$ | $\begin{gathered} 3 \% \\ F \end{gathered}$ |  | - | - | ** | - | $100 \%$ |



