



David Hughes
Chief Executive

3 October 2018

Dear Principal,

Love Our Colleges: support the week of action

As you know, the University and College Union and the Association of Colleges are currently working together with other education sector trade unions and the National Union of Students to develop the Love Our Colleges campaign, making the case for more government investment in colleges and their staff.

The Love Our Colleges campaign is an important vehicle for the sector to shine a spotlight on the damaging impact of recent budget cuts on students, institutions and staff and to make the case for additional resource to support more and better learning opportunities. Our week of action from 15 – 19 October is a chance to shout about the brilliant work that colleges do while demonstrating the very real constraints that budget cuts have put on our ability to effectively deliver learning for all who need it.

The centrepiece of the week will be the national lobby of parliament on Wednesday 17 October. To make it a real success we need as many college principals, staff and students as possible to come to Westminster and make their voices heard. Lots of colleges are bringing students and staff to the lobby. If you have not already done so, we would encourage you to get in touch with your trade union and student representatives to discuss enabling people to attend and ensure your college is well represented on the day. Please also encourage everyone attending from your institution to contact their local MP to arrange a meeting on the day, and let us know if you would like any assistance in coordinating these meetings. More details about the lobby and rally can be found at www.collegesweek.co.uk and on the [Facebook event page](#).

Do get in touch with us if it is helpful to discuss in more detail. We look forward to seeing lots of your activities taking place in colleges through the 15-19 October, and to seeing lots of you in London on the 17 October.

Kind regards,

A handwritten signature in black ink that reads 'David Hughes'.

David Hughes
CEO, Association of Colleges

A handwritten signature in black ink that reads 'Sally Hunt'.

Sally Hunt
General Secretary, University and College Union